**VRINDA STORE ANALYSIS**

**OVERVIEW**Vrinda store wants to create an annual sales report for 2022. So that, Vrinda can understand their customers and grow more

**OBJECTIVES**

* Compare the sales and orders using single chart
* Which month got the highest sales and orders?
* Who purchased more? Men Or Women?
* What are the different order status in 2022?
* List top states contributing to the sales?
* Relation between age and gender based on number of orders
* Which Channel is contributing to maximum sales?
* Highest selling Category?

**TIP**

* Create a working sheet different from the raw data
* Examine each column of the dataset
* Basic data cleaning/formatting is involved
* Make use of IF statement to create an Age Group for the customers
* Pivot table analysis involved

**Goodluck.**